

Sign Code Changes

City of Mission

November 10th 8 AM-9 AM, 2016

November 16th 5:30 PM-6:30 PM, 2016

What is a Sign Code?

Our Sign Code is part of our Land Use Regulations which are adopted into law by the City Council in an ordinance. The Sign Code regulates most permanent signs and temporary signs. We regulate signs based on the zoning of the property where the sign is located. Sign regulations are different in various zones, so a sign used in one zone may not be allowed in a different zone.

Our Sign Code:

- Describes the type, size, and quantity of signs that are allowed in each zone
- Describes what types of signs are not allowed
- Explains when a sign permit is required
- Gives specific sign rules for each zone

What does a Sign Code Do?

DOES

Establishes rules for signs on private property

Protects the community from visual clutter and reinforces a community identity

Controls sign type, location, and size

Adopted as an ordinance by the City Council as part of the Land Use Code

DOES NOT

Regulates street signs or other public signs

Regulates what signs say (message)

Controls window display of merchandise

Goals

- Continue to prohibit pole signs throughout the City
- Require pole signs to be removed within a certain number of years
- Establish stricter regulations for temporary signage
- Expand the allowance of window signs by right, subject to reasonable restrictions
- Communicate objectives to the community
- Conduct fair and consistent enforcement

Proposed Changes

Additions, subtractions, clarifications

Marquee: A permanent roof like structure projecting beyond a building over an entrance often to a hotel, theater, or other building.



Marquee Sign: Any sign attached flat against, under, or above the marquee of a building.

Marquee Signs

Allow marquee signs by right in three additional commercial zoning districts



Monument Sign: A detached sign where the width of the base of the sign is a minimum of $\frac{1}{2}$ the width of the widest part of the sign face.

Monument Signs

Allow monument signs by right in the Main Street District 1 and Pedestrian Oriented Business District zoning districts under certain conditions



Window Sign: A non-illuminated sign of a permanent nature applied directly on either the interior or exterior surface of a building's glazed surface including but not limited to windows and doors.



Window Signs

Allow window signs anywhere in Mission with a limit on coverage of windows in the downtown district of 50% of the window glazing



Electronic Message Sign: A sign with a fixed or changing display or message composed of a series of lights that may be illuminated through electronic means.



Electronic Signs

Allow electronic signs for the display of prices for fuel

Streamline the approval process for electronic time/temperature instruments



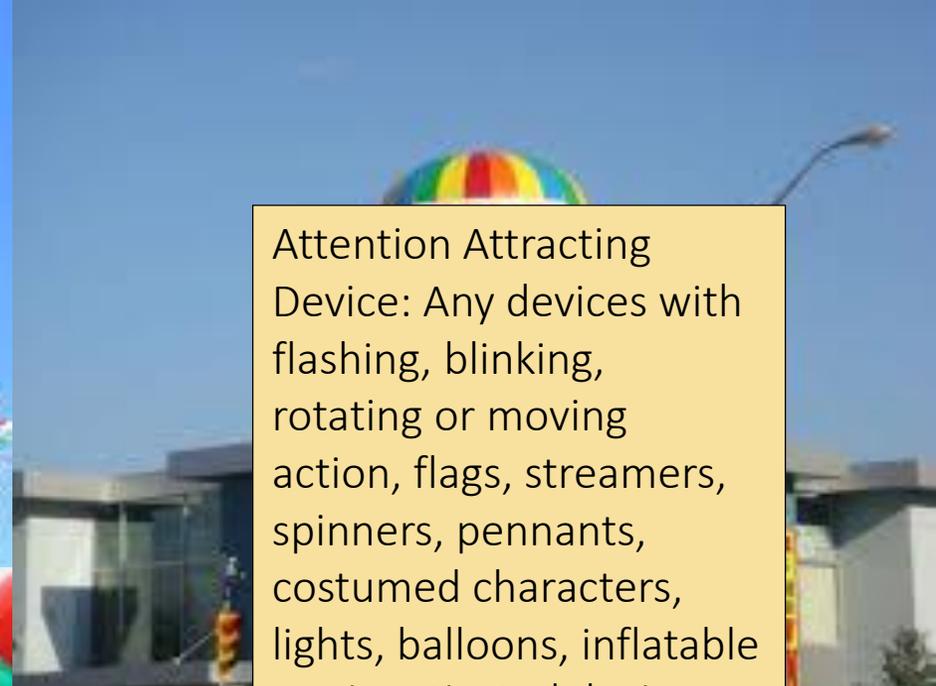
Temporary Sign: A sign that by its nature or content is intended for posting for a short period of time, is constructed from non-durable materials, is not permanently installed.



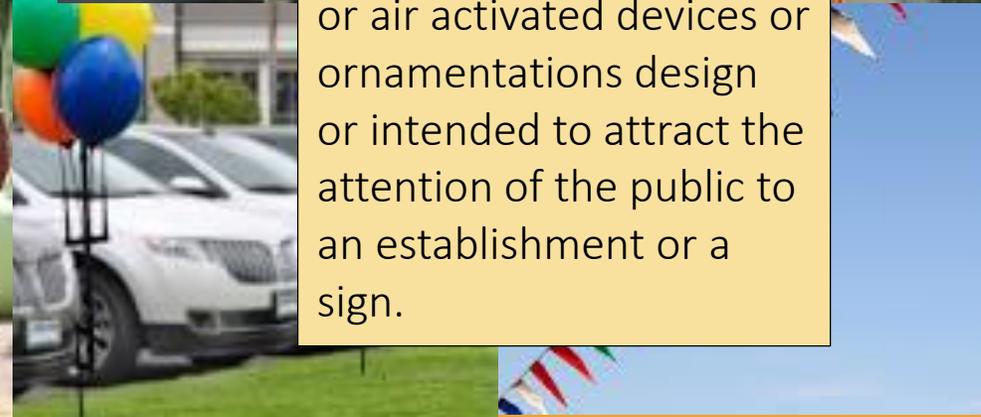
Temporary Signs

Require sign permits for temporary signs

Limit the posting of temporary signs to no more than three non-consecutive 60-day periods per year per business



Attention Attracting Device: Any devices with flashing, blinking, rotating or moving action, flags, streamers, spinners, pennants, costumed characters, lights, balloons, inflatable or air activated devices or ornamental design or intended to attract the attention of the public to an establishment or a sign.



Attention Attracting Devices

Prohibit costumed characters as attention attracting devices



Pole Sign: A detached sign which is supported by one or more poles, upright or braces in the ground.



Pole Signs

Eliminate all pole signs by December 31, 2023 (7 years)

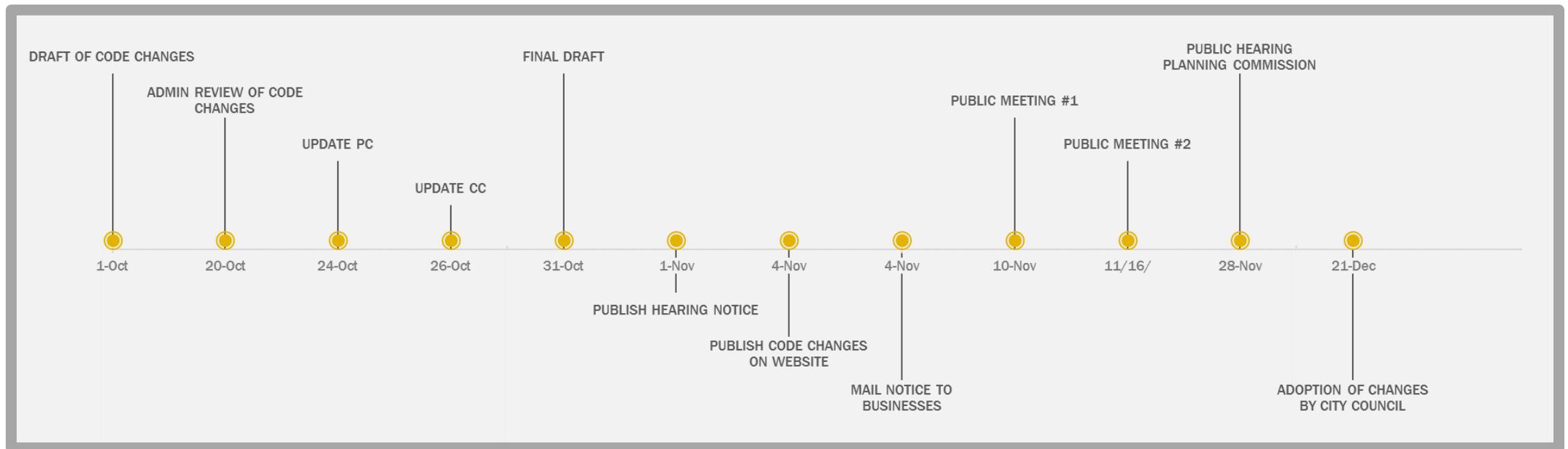


Abandoned Sign: A sign advertising a business, service, or commodity, accommodation, attraction or other enterprise or activity that is no longer operating or being offer for conducted.

Obsolete and or Abandoned Signs

Standardize the processes of placing liens against properties that have to be abated by the City

Next Steps



How Can I Participate?

Comment Cards (paper or City's website www.missionks.org)

Email: dmurray@missionks.org

Phone: 913-676-8363-Danielle

Public Hearing: Planning Commission November 28th 7 PM Mission City Hall