

## Summary of Feedback on Sign Code Changes

In response to community input and following a 2015 sign inventory, the City Council and staff have developed proposed revisions to the City's sign ordinance. Please provide your feedback here.

### Proposed changes:

Allows marquee signs by right in three additional commercial zoning districts

Allows monument signs by right in the Main Street District 1 and Pedestrian Oriented Business District zoning districts under certain conditions

Allows window signs anywhere in Mission with a limit on coverage of windows in the downtown district of up to 50% of the window glazing

Allows electronic signs for the display of prices for fuel

Requires sign permits for temporary signs

Limits the number and duration of temporary signs to no more than three 60-day periods per business per year

Prohibits costumed characters as attention attracting devices

Eliminates all pole signs by December 31, 2023

Streamlines the approval process for electronic time/temperature instruments

Standardizes the processing of liens against properties that have been abated by the City

Comment	Date	Format	Author/Business
Additional staffing or more active enforcement of the sign code is needed. If enforcement can not be done consistently and fairly, then changes should not be considered. Non-conforming signs should be removed as required by the current code.	11/4/2016	Website	Marty Hugo-Real Estate Dynamics
Temporary signs along the street between Nall Avenue and Roe Avenue detract form the street improvements made by the City.	11/7/2016	Website	Joyce Farrell
Interior signs indicating if a business is open/closed should be allowed to be illuminated	11/8/2016	Email	Becky Hanf-Mission Fresh Fashion
Home occupations like in-home daycare should be allowed to post temporary signs. Banner signs and many temporary signs on commercial businesses are often ugly and their time limits should be more strictly enforced.	11/8/2016	Website	Sonja Mollison

Understands and supports the proposed sign code changes	11/10/2016	Website	Ted Stone
Supports allowing window signs, especially in residential areas.	11/10/2016	Meeting	Scott Stannard
Does not support pole sign amortization, would prefer a longer time period (15 years) or not at all. Appreciates no fees for temporary sign permits. Feels remaining pole signs in Mission are well maintained. Sign code is not currently enforced strongly enough. Does not believe existing changeable copy pole sign could be replaced by allowed monument and or temporary signs. Believe pole sign generate sales and business activity. Pole signs need to be visible over long distances (1/4 to 1/2 miles). Think that small/local businesses would be hurt by forced removal of pole signs.	11/10/2016	Meeting-verbal comments	Various-Bob McDaniel-Village Inn, Kathy Casey-Casey Auto, Lee Lynch-Discount Mattress, Scott Stannard-home occupation
Feels that the pole sign at this location looks great and is well maintained. Has invested money in keeping it that way.	11/14/2016	Email	Gene Sobbe-Pride Cleaners
Mission has helped to foster the creation of a small business community and values a pleasant and uniform look. However, rather than trying to do everything proposed, the city should focus on temporary signs first.	11/16/2016	Meeting	Sandy Russell-Twisted Sisters
Supports including costumed characters as a prohibited sign type. Does not support sign amortization, prefers to allow non-conforming sign code to more slowly remove remaining pole signs.	11/16/2016	Meeting-verbal comments	Various-Lee Lynch-Discount Mattress, Kevin Hinckle-K&H Automotive, Dave Shepherd-Mission Bank, Kevin Fullerton-Springboard Creative, Deb Settle-NE Chamber, Sandy Russell-Twisted Sister
Does not believe sign clutter is an issue along Johnson Drive in the western portion of the city. Does not support non-conforming sign amortization and thinks that the city should focus attention and resources on replacement of street and curbs along Broadmoor Street south of Johnson Drive. Believes enforcement of amortization will create poor relationship between city and businesses in the community.	11/23/2016	Email	Kevin Hinckle-K&H Automotive