



6090 Woodson Road  
Mission, KS 66202  
(913) 676.8350  
[www.missionks.org](http://www.missionks.org)

March 11, 2016

Dear Mission Supporter,

After a year of transition and reorganization, we are pleased to share with you the calendar of special events and sponsorship opportunities for the City of Mission and the Mission Convention and Visitors Bureau for 2016.

Our goal is to host events which provide "something for everyone." A chance for residents and visitors alike to experience all that Mission has to offer. This year we are pleased to present:

- ***Mission Farm & Flower Market (Saturdays, May 7th - September 24th)***

The market, located in the heart of downtown Mission (Johnson Drive and Reeds), saw great success in its first season. Featuring quality local vendors with a variety of products, plans are well underway for the 2016 season, including expanded vendor offerings, live music and other special promotions.

- ***Battle of the Brisket and Kid's 'QUE - September 16th - 17th***

The BBQ is back and will include an exciting new Kid's 'QUE competition in 2016. Located in and around the Sylvester Powell, Jr. Community Center, the event provides a KCBS sanctioned competition, live music, vendors and other family-friendly activities.

- ***Holiday Lights and Festive Sights - December 2nd***

Festivities include a visit from Santa and Mrs. Claus, carriage rides, hot chocolate and s'mores, carolers, and lighting of the Mayor's Christmas Tree. Held in conjunction with a "Free Family Fun Night" at the Sylvester Powell, Jr. Community Center, this is an evening you'll want to be a part of!

Your sponsorship helps assure the success of our events and provides a great way to get your name recognized in the community. Enclosed you will find more information on each event including the sponsorship opportunities available. If you have an idea not listed on the forms, please let us know, we'd love to explore it with you!

Feel free to contact me with any questions at (913) 676-8352 or [lsmith@missionks.org](mailto:lsmith@missionks.org). I look forward to speaking with you, and hope you consider partnering with us for a great year of events in Mission.

Sincerely,

Laura Smith  
City Administrator



## 2016 Market Sponsorship Opportunities

<u>Description of Sponsorship Activity</u>	<u>Available</u>	<u>Investment</u>
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<p><b><u>Presenting Sponsor</u></b></p> <p>As the exclusive Presenting Sponsor, your business will have a consistent and visible market presence. You will have the opportunity to display a banner at each market, and your business name and logo will be included in fliers, advertisements, social media outreach and on the City's website. You will also have the option to host a space at the market each week to distribute information about your company or services.</p>	1	<b>\$1,500</b>
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<p><b><u>Market Day Sponsor</u></b></p> <p>Choose a Saturday during the market season to promote your business to market visitors. We can assist you in coming up with ways to highlight your business in concert with the market. Your business name and logo will be featured in social media outreach during the week preceding your market day, and will be listed on the City's website throughout the market season.</p>	21	<b>\$150</b>
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<p><b><u>Activity Sponsor</u></b></p> <p>Make a contribution to support music, demonstrations or other activities at the market site each week.</p>	Unlimited	<b>\$50</b>
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<p><b><u>Wishlist Sponsor</u></b></p> <p>Help secure tables, shade, seating and other site amenities (see reverse side).</p>		<b>Various</b>
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Contact Emily Randel at (913) 676-8368 or [erandel@missionks.org](mailto:erandel@missionks.org) for more information!

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Return with payment to: Emily Randel, City of Mission, 6090 Woodson, Mission, KS 66202

Name \_\_\_\_\_ Contact Person \_\_\_\_\_

Address \_\_\_\_\_ Phone \_\_\_\_\_

\_\_\_\_\_ E-mail \_\_\_\_\_

We would like to sponsor in the amount of \_\_\_\_\_ (circle category above) for the 2016 Mission Farm & Flower Market

Bill me \_\_\_\_\_ Check enclosed \_\_\_\_\_ Made payable to the City of Mission

Visa/MasterCard/Discover (circle one) # \_\_\_\_\_ Exp \_\_\_\_\_ CVV2 \_\_\_\_\_

## Mission Farm and Flower Market Wish List Suggestions

The market site has great visibility and is a natural gathering space for community events. It now needs a few things to help visitors feel welcome and comfortable. The photos below illustrate examples of items that could add to the market environment. We are happy to arrange for each sponsor to receive recognition for the gift with a plaque or other marker as appropriate.

Costs listed are total costs - gifts may be made for whole or partial costs of each item.



### Recycling Container

Color: Dark green with black lid  
Approximate cost: \$600



### Trash Container

Color: Black  
Approximate cost: \$930



### Picnic Table

Color: Black  
Approximate cost: \$815  
Umbrella: \$200



### Cantilever Umbrella

Color: Black or Green  
Approximate cost: \$4,500



### Bench

Color: Black  
Approximate cost: \$990



**BATTLE OF THE BRISKET  
&  
KID'S 'QUE CONTEST**  
Friday, September 16 - Saturday, September 17



Join the City of Mission and the Mission Convention and Visitors Bureau (MCVB) the third weekend in September for our KCBS sanctioned BBQ contest, kid's BBQ contest, live music, food vendors and other family-friendly activities. Take advantage of the opportunity to put your company's name in front of hundreds of festival attendees.

<u>Description of Sponsorship Activity</u>	<u>Number Available</u>	<u>Sponsorship Investment</u>
<b>A. Battle of the Brisket Title Sponsor</b> For your sponsorship, enjoy festival presenting rights, opportunity to display at least two banners at the event, and a 10 x 10 booth space to promote your business or entertain clients. Sponsorship also includes recognition on our event website, and your business name/logo on all promotional materials, including a link to your website from the festival webpage.	<b>1</b>	<b>\$1,500</b>
<b>B. Kid's 'QUE Sponsor</b> Your business will be showcased as the sponsor for this exciting new children's event. Sponsorship also includes recognition on our event website, and your business name/logo on all promotional materials.	<b>1</b>	<b>\$750</b>
<b>C. Main Stage Sponsor</b> Your business will be showcased during all performances with a banner prominently displayed on the main stage, and recognition from the stage throughout the event. Includes reserved seating and 5 event t-shirts.	<b>2</b>	<b>\$600</b>
<b>D. Entertainment Sponsor</b> Sponsor an event performer including professional musicians or local high school bands. Includes recognition on our event website, signage at the event, and your business name and logo on all advertising materials.	<b>5</b>	<b>\$500</b>
<b>E. Entertainment Sponsor</b> Sponsor an event performer including professional musicians or local high school bands. Includes recognition on our event website, signage at the event, and your business name and logo on all advertising materials.	<b>5</b>	<b>\$500</b>
<b>F. "Battle of the Brisket" BBQ Contest Category Sponsor</b> <b>(Pork, Beef, Chicken or Ribs)</b>	<b>4</b>	<b>\$550</b>
<b>Dessert Sponsor</b>	<b>1</b>	<b>\$300</b>
<b>Side Dish Sponsor</b>	<b>1</b>	<b>\$300</b>
Feature your business name and logo on an engraved plaque for each category. Your business will be announced with the category winner, and you will be photographed with the winning team. Includes recognition on our event website, signage at the event, and your business name and logo on all advertising materials.		
<b>G. Children's Activity Area Sponsor</b> Your sponsorship dollars will be used to purchase materials for creative, hands-on activities and giveaways. Includes recognition on our event website, signage at the event, and your business name and logo on all advertising materials.	<b>5</b>	<b>\$350</b>

Sponsorship opportunities are limited, so contact Kathy Lockard to reserve your spot today.

Laura Smith  
(913) 676-8352  
[lsmith@missionks.org](mailto:lsmith@missionks.org)

Kathy Lockard  
(913) 722-8206  
[klockard@missionks.org](mailto:klockard@missionks.org)

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Detach here and return with payment to: Kathy Lockard, City of Mission, 6200 Martway, Mission, KS 66202

Business Name \_\_\_\_\_ Contact Person \_\_\_\_\_  
Address \_\_\_\_\_ Phone \_\_\_\_\_  
\_\_\_\_\_ E-mail \_\_\_\_\_

We would like to sponsor in the amount of \_\_\_\_\_ (circle category above) for the 2016 Battle of the Brisket Contest.

Bill me \_\_\_\_\_ Check enclosed \_\_\_\_\_ Made payable to the City of Mission

Visa/MasterCard/Discover (circle one) # \_\_\_\_\_ Exp Date \_\_\_\_\_ CVV2 \_\_\_\_\_



# HOLIDAY LIGHTS AND FESTIVE SIGHTS

Friday, December 2, 2016  
5:00 – 8:00 p.m.



The City of Mission and the Mission Convention and Visitors Bureau (MCVB) is proud to present our Annual Holiday Lights and Festive Sights event. Festivities include a visit from Santa and Mrs. Claus, Carriage Rides, Children’s Activity Area, Hot Chocolate & S’mores, Fire Pits, Carolers, Choirs, and lighting of the Mayor’s Christmas Tree. Held in connection with a Free Family Fun Night at the Sylvester Powell, Jr. Community Center, this is a family-friendly evening you’ll want to be a part of!

For your sponsorship, your company/business will be recognized on our event web page, all printed advertisements and promotional materials, signage throughout the event area as well as announcements of your sponsorship during the event.

<u>Sponsorship Activity</u>	<u>Number Available</u>	<u>Sponsorship Investment</u>
<b>A. Overall Event Sponsor</b>	<b>1</b>	<b>\$750</b>
<b>B. Santa and Mrs. Claus Sponsor</b>	<b>1</b>	<b>\$550</b>
<b>D. Carriage Ride Sponsor</b>	<b>2</b>	<b>\$550</b>
<b>F. Children’s Activity Sponsor</b>	<b>3</b>	<b>\$350</b>
<b>G. Youth Choirs Sponsor</b>	<b>3</b>	<b>\$200</b>

Sponsorship opportunities are limited, so contact Kathy Lockard to reserve your spot today.

Laura Smith  
(913) 676-8352  
[lsmith@missionks.org](mailto:lsmith@missionks.org)

Kathy Lockard  
(913) 722-8206  
[klockard@missionks.org](mailto:klockard@missionks.org)

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Detach here and return with payment to: Kathy Lockard, City of Mission, 6200 Martway, Mission, KS 66202

Business Name \_\_\_\_\_ Contact Person \_\_\_\_\_  
 Address \_\_\_\_\_ Phone \_\_\_\_\_  
 \_\_\_\_\_ E-mail \_\_\_\_\_

We would like to sponsor in the amount of \_\_\_\_\_ for Holiday Lights & Festive Sights 2016 (please circle activity above).

Signature \_\_\_\_\_

Bill me \_\_\_\_\_ Check enclosed \_\_\_\_\_ Made payable to City of Mission

Visa/MasterCard/Discover (circle one) # \_\_\_\_\_ Exp \_\_\_\_\_ CVV2 \_\_\_\_\_