



6090 Woodson Road
Mission, KS 66202
(913) 676.8350
www.missionks.org

March 11, 2016

Dear Mission Supporter:

Did you have the opportunity to visit Mission's Farm and Flower Market last year? The market, located in the heart of downtown at Johnson Drive and Reeds, was open Saturdays from June through September and featured quality local vendors offering a variety of products. Thrilled with the success of the market's inaugural season, plans for the 2016 season are well underway. This year, the market will open May 7th and run through September 24th for a total of 21 Saturdays.

We hope you will consider being a part of this exciting event. Sponsorship opportunities for 2016 include:

Presenting Sponsor - \$1,500

As the exclusive Presenting Sponsor, your business will have a consistent and visible market presence. You will have the opportunity to display a banner at each market, and your business name and logo will be included in fliers, advertisements, social media outreach and on the City's website. You will also have the option to host a space at the market each week to distribute information about your company or services.

Market Day Sponsor - \$150/week

Choose a Saturday during the market season to promote your business to market visitors. We are pleased to assist you in brainstorming ways to highlight your business in concert with the market. Your business name and logo will be featured in social media outreach during the week preceding your market day, and will be listed on the City's website throughout the market season.

Wishlist Sponsor/Activity Sponsor

After the first season, we have lots of ideas on to improve the market's success. There are opportunities to support activities (music, etc.) or to help secure tables, shade, seating and other site amenities. If you are interested, please give us a call, so we can explore options with you!

We hope you will consider a sponsorship opportunity for the 2016 Mission Farm and Flower Market. For more information on any of the above, please contact Emily Randel at (913) 676-8368 or erandel@missionks.org. Thank you for your interest, we hope to hear from you soon!

Sincerely,

Laura Smith
City Administrator



2016 Market Sponsorship Opportunities

<u>Description of Sponsorship Activity</u>	<u>Available</u>	<u>Investment</u>
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<p><u>Presenting Sponsor</u></p> <p>As the exclusive Presenting Sponsor, your business will have a consistent and visible market presence. You will have the opportunity to display a banner at each market, and your business name and logo will be included in fliers, advertisements, social media outreach and on the City's website. You will also have the option to host a space at the market each week to distribute information about your company or services.</p>	1	\$1,500
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<p><u>Market Day Sponsor</u></p> <p>Choose a Saturday during the market season to promote your business to market visitors. We can assist you in coming up with ways to highlight your business in concert with the market. Your business name and logo will be featured in social media outreach during the week preceding your market day, and will be listed on the City's website throughout the market season.</p>	21	\$150
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<p><u>Activity Sponsor</u></p> <p>Make a contribution to support music, demonstrations or other activities at the market site each week.</p>	Unlimited	\$50
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<p><u>Wishlist Sponsor</u></p> <p>Help secure tables, shade, seating and other site amenities (see reverse side).</p>		Various
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Contact Emily Randel at (913) 676-8368 or erandel@missionks.org for more information!

Return with payment to: Emily Randel, City of Mission, 6090 Woodson, Mission, KS 66202

Name _____ Contact Person _____

Address _____ Phone _____

_____ E-mail _____

We would like to sponsor in the amount of _____ (circle category above) for the 2016 Mission Farm & Flower Market

Bill me _____ Check enclosed _____ Made payable to the City of Mission

Visa/MasterCard/Discover (circle one) # _____ Exp _____ CVV2 _____

Mission Farm and Flower Market Wish List Suggestions

The market site has great visibility and is a natural gathering space for community events. It now needs a few things to help visitors feel welcome and comfortable. The photos below illustrate examples of items that could add to the market environment. We are happy to arrange for each sponsor to receive recognition for the gift with a plaque or other marker as appropriate.

Costs listed are total costs - gifts may be made for whole or partial costs of each item.



Recycling Container

Color: Dark green with black lid
Approximate cost: \$600



Trash Container

Color: Black
Approximate cost: \$930



Picnic Table

Color: Black
Approximate cost: \$815
Umbrella: \$200



Cantilever Umbrella

Color: Black or Green
Approximate cost: \$4,500



Bench

Color: Black
Approximate cost: \$990