

CITY OF MISSION, KANSAS
COMMUNITY DEVELOPMENT COMMITTEE

WEDNESDAY, JANUARY 8, 2020

6:30 P.M.

Mission City Hall

PUBLIC COMMENTS

PUBLIC PRESENTATIONS / INFORMATIONAL ONLY

1. Presentation on SMAC Establishment of Watershed Organizations (no attachments)

Johnson County Stormwater Management Program (SMP) personnel will present information on establishing Watershed Organizations to develop collaborative groups (municipalities) that can work together to address stormwater and flood control matters at the watershed level. Previously, stormwater improvement efforts within Johnson County were carried out independently by each city. However, individual cities are limited by geographical constraints, whereas stormwater and flood control matters are not. Therefore, Johnson County and the Stormwater Management Advisory Council (SMAC) are recommending this more comprehensive and collaborative approach to implement better strategies for stormwater management throughout the County.

ACTION ITEMS

2. Acceptance of the December 11, 2019 Community Development Committee Minutes - Martha Sumrall ([page 3](#))

Draft minutes of the December 11, 2019 Community Development Committee meeting are included for review and acceptance.

3. SMAC Agreement for the Establishment of Watershed Organization 1 in Johnson County, Kansas - Celia Duran ([page 14](#))

This Agreement establishes Mission's participation in Watershed Organization 1 as discussed in Johnson County's presentation on Watershed Organizations (Item 1). By executing this Agreement, the City of Mission agrees to collaborate and cooperate with each of the 11 other cities within Watershed Organization 1 to address watershed-wide concerns. In order to have projects considered for funding for 2021 and beyond, the cities in Johnson County, including Mission, must be a participating member of a Watershed Organization.

4. Marketing/Branding/PR Services- Laura Smith ([page 36](#))

Last fall, in response to concerns regarding a lack of consistency or cohesiveness in city logos, brochures, website, social media and other communication platforms, the City released a Request for Qualifications (RFQ) seeking proposals for Marketing & Design (branding)

services for the Parks & Recreation Department. Following interviews it became evident that without a clear, comprehensive identity for the City as a whole, an effort focused only on Parks and Recreation seemed premature. As a result, staff expanded the scope of the project and re-interviewed the top two firms - Springboard Creative/Lynchpin Ideas and crux. Staff recommends engaging crux. for a one year period to provide a structured partnership with a firm that can not only develop brand, identity and content, but one that is also able to assume hands-on responsibility for executing the same. Funding from the project will come from the Parks and Recreation budget (community center) and the General Fund fund balance.

5. Department Updates - Laura Smith

DISCUSSION ITEMS

OTHER

Hillary Thomas, Chairperson
Ken Davis, Vice-Chairperson
Mission City Hall, 6090 Woodson St
913-676-8350