

MINUTES OF THE MISSION COMMUNITY DEVELOPMENT COMMITTEE

October 2, 2019

The Mission Community Development Committee met at Mission City Hall, Wednesday, October 2, 2019 at 6:30 p.m. The following committee members were present: Hillary Thomas, Arcie Rothrock, Nick Schlossmacher, Kristin Inman, and Sollie Flora. Absent: Councilmembers Quinn, Kring and Davis. Mayor Appletoft was also present. Councilmember Thomas called the meeting to order at 6:30 p.m.

Also present were City Administrator Laura Smith, Assistant City Administrator Brian Scott, City Clerk Martha Sumrall, Assistant to the City Administrator Emily Randel, Public Works Director Celia Duran, Parks & Recreation Director Penn Almoney, Chief Ben Hadley, and Superintendent Brent Morton.

Public Comments

There were no public comments.

Mission Summer Camp and Mission Family Aquatic Center Season Reviews

Jenny Smith, Recreation Supervisor, presented information on the 2019 Summer Camp at the Sylvester Powell, Jr. Community Center. Her presentation included:

- An overview of the camp structure, noting the it is licensed through KDHE, runs for nine weeks, employed 35-38 seasonal staff, had a total of 1, 457 campers over all sessions (232 unique campers), fees, and the benefits of Mission's summer camp.
- A new safety policy was initiated in 2019 that provided each family with laminated pick-up cards and, if not used, an ID would need to be presented to pick-up campers.
- The group structure was changed to reduce the size of camping groups (approximately 20 campers in each group).
- Revenues and expenses, noting that the cost recovery increased from 155% in 2018 to 174% in 2019.
- Expenses were higher than usual due to KDHE requirements for fingerprinting of all staff effective summer 2019. Ms. Smith thanked the Police Department for their help with implementing this new requirement.
- Anticipated changes for 2020 include extending camp to 10 weeks, Fun Friday Field Trips, rebranding of the camp into one camp (rather than two), increasing trips to the Mission Family Aquatic Center to four each week, and implementing a Counselor in Training Program.
- Campers who are 13 years old and have previously participated in the camp will have the opportunity to be Counselors in Training. This will assist with promoting life and job skills, and possibly encourage campers to come back as counselors when they are old enough.

Councilmember Thomas requested information on the scholarship program, which received less funding in 2019 than in previous years. Ms. Smith stated this program is funded from the concessions at the Free Family Fun Nights. Because such a limited amount was received from these concessions, the City subsidized the scholarships requested. She stated that all who applied for a scholarship and met the requirements (Federal income guidelines) received scholarships. Next year she plans to promote the program to a greater extent and hopes to have a special event for this program which would be a Duck Race.

Luis Benavides, Aquatics Manager, provided an update on the 2019 Mission Family Aquatic Center (MFAC) season. His presentation included:

- Highlights of the season including dates open, number of days the facility closed due to weather, etc., rate/membership fees which did not increase in 2019, and the City hosted the MoKan Swim Championships.
- Revenue summary, noting a drop in memberships in 2019 (down 5.5%) He stated that although memberships were down, there were increased Super Pool Pass attendees primarily due to Merriam's facility being closed this year.
- Concession sales saw a 6% increase, and classes saw a decrease due to many classes being included in the camp curriculum.
- Rentals revenues increased and he would like to build on this in future years.
- Total revenues for the MFAC were up 2% over last year.
- Expenses included the need to purchase a new water heater and ADA chairs. The cost recovery rate in 2019 was 58.66%, but he stated they are working towards 60%.
- Resident memberships were down, but non-resident membership increased. Across the board, the Super Pool Pass was down this year, but there was a large increase in use by Merriam residents.
- Information on summer programs, including the Dive-in Movie which had 88 attendees for just one event. He hopes to have 100 attendees next year for each movie.
- Mr. Benavides has been working to build a positive work culture that encourages the staff to work together, return in subsequent years, and refer others to Mission for employment.

Councilmember Schlossmacher asked how the facility and is marketed. Ms. Smith stated that social media is used and it is marketed through events at the Community Center. Mr. Benavides stated he would like to sell MFAC passes earlier in the year (i.e. Christmas or Cyber Monday).

Councilmember Rothrock encouraged recognition programs for the lifeguards, and Mr. Benavides discussed several ideas he has for this program. Councilmember Rothrock also asked if wages for lifeguards are still keeping pace with other facilities and how often this should be reviewed. Ms. Smith stated wages are looked at yearly and our wages fall in the middle of nearby facilities. The positive culture also helps Mission to retain staff and there are opportunities for part-time staff to receive a pay increase, as well as a referral bonus.

This item was informational only and no action was taken.

Mission Market Season Review

Ms. Randel provided an overview of the 2019 Mission Market Season, including:

- The market season was from June through August and the average daily attendance was 600. This is based on a snapshot count of customers every ½ hour.
- Most of the comments from the recent survey were positive.
- The average number of vendors increased in 2019, although there is room for growth. Most vendors agreed they would recommend Mission's Market to other vendors and most stated they plan to return in 2020.
- Special themes for market days helped to improve attendance and keep the market "fresh."
- Busier vendors were invited to come just a few days when they were available, which helped with offering a variety of goods. The market needs both the "reliable" weekly vendors as well as a variety of those that come sporadically.
- Successes included quality vendors, happy hour programming, expanded reach and awareness, and the market promoted more activity along Johnson Drive.
- Growth opportunities include increasing the number and variety of vendors, and exploring more options for comfort for extreme weather.

Mayor Appletoft asked if the shortened season had an impact on the market. Ms. Randel stated that the market was able to keep good momentum throughout the season, but noted that some feel the season is too short as local produce is available through September. The season aligned with the pool, and she noted that once school is back in session, people often have other commitments and market attendance declines. She stated that staff recommends continuing with a Thursday afternoon market as opposed to trying to compete with the larger Saturday markets. Offering alcohol every week, along with more food options also helped the market.

Ms. Randel discussed the positive impact of promoting something different each week (theme, etc.), and the need to provide more picnic tables at the Market. No large scale investment in the market is planned at this time. She noted the support of the Public Works and Police departments in helping with the market, as well as our Market Coordinators. She also thanked councilmembers for choosing to hold their ward meetings at the Market during this past season.

Councilmember Inman asked if Capitol Federal still plans to invest in the market site and Ms. Randel stated these discussions have started again. Councilmember Flora stated that a few more tables are needed at the Market, especially with our commitment to Communities for All Ages.

This item was informational only and no action was taken.

Acceptance of the September 4, 2019 Community Development Committee Minutes

Minutes of the September 4, 2019 Community Development Committee were provided to the committee. There being no objections or corrections, the minutes were accepted as presented.

Agency Participation Agreement with MARC and TTS for Data Authorization

Ms. Duran reported MARC and Traffic Technology Services, Inc. (TTS) approved an agreement allowing TTS to access the Operation Green Light (OGL) data for members agencies that enter into an Agency Participation Agreement. This is new technology and the data will be used to develop products for connected vehicle applications. Mission has participated in Operation Green Light, which is a regional traffic signal coordination system managed by MARC for some time, but we have not shared data previously. There are no costs to participate in this initiative.

Councilmember Flora recommended that the Agency Participation Agreement Agreement in conjunction with the Data Authorization Agreement with MARC and TTC for the purpose of sharing traffic signal data collected as part of the Operation Green Light system be forwarded to Council for approval. All on the committee agreed. This will be a consent agenda item.

Demolition Contract for 5122 W. 60th Terrace Property

Mr. Morton stated that Council previously approved the acquisition of property located at 5122 W. 60th Terrace as part of the Rock Creek Channel Project. The property has extensive settlement adjacent to Rock Creek and demolition of the house is necessary so it can be used for access during soil boring installation and construction. Bids were requested from demolition contractors with three received. Denton Excavating was the lowest bid. He stated they have previously done work for the City (Neff property and Harleywoods property) and that they always do a good job. He stated that due to the erosion issues the current property owner is experiencing, this is the right move to remove the structure. Staff is recommending the bid from Denton Excavating in an amount not to exceed \$9,748 and this will include the complete project including disconnection of all utilities, removal of the foundation, and all debris to a certified landfill.

Councilmember Flora asked what measures would be taken to be sure the grading does not have a negative impact on the neighbors. Mr. Morton stated they will backfill the hole and grade the site to drain either to Rock Creek or the street. The neighbors will not be affected.

Councilmember Inman asked if there has been communication with the neighbors regarding this project. Ms. Smith stated a letter was sent in August to all properties in the project area to introduce the project. The letter also stated that the City would be in touch with them again

regarding any easements needed. The City will host a community meeting this fall to provide an update on the project and property owners will be notified by postcard or another letter.

Councilmember Schlossmacher recommended that the contract with Denton Excavating, Inc. dba Midland Wrecking for demolition of the structure at 5122 W. 60th Terrace in an amount not to exceed \$9,748 be forwarded to Council for approval. All on the committee agreed. This will be a consent agenda item.

Department Updates

There were no department updates.

Other

Councilmember Schlossmacher requested information on how changes to the stoplight at Johnson Drive and Roe will be handled in the future once the proposed deannexation of that corner occurs and Roeland Park has 25% of the signal. Ms. Smith stated that it would not be an issue as both cities have agreed to work cooperatively and collaborate should that occur.

Meeting Close

There being no further business to come before the Committee, the meeting of the Community Development Committee adjourned at 7:25 p.m.

Respectfully submitted,

Martha Sumrall
City Clerk